

VIP Trolley[®]

Revolutionising the Shopping Experience!



*Save Money & Time with the new
VIP Trolleys!*

From 1st February 2011, a fleet of VIP Trolleys will be available for shoppers at Ritchies Supa IGA Carrum Downs.

LCD SCREEN



CONTROL PANEL
& SCANNER





Revolutionising the Shopping Experience!



The VIP Trolleys provide shoppers with a range of features that will not only help improve their shopping experience but will also enable them to save valuable time & money. At the touch of a button, shoppers can access all of the following great features:

Scan as you Shop

- Track your total spend and savings, as you shop....Live!

View in-store specials

- As the VIP Trolley enters each aisle, current specials will appear.

Find an Item

- A store map displays both your location and the location of the product you are searching for!

Price Check

- Double check the price of a product, without adding it to your total spend

Shopping Lists (not available at all stores)

- Say goodbye to the back of an envelope scribbled down shopping list
- Access your pre loaded shopping lists on the VIP Trolley, in aisle order
- No excuses for forgetting anything now!

Recipes

- Be Inspired by recipes & meal suggestions
- Find all the ingredients for your chosen recipe
- Access the recipe when you get home

Shoppers will have the opportunity to enter promotions during the launch period, so come on down and take a VIP Trolley for a shop! There will be a team of friendly staff to welcome you and help get you started!

For more information, please contact Alana Wilkinson on 02 9191 0610 or support@viprolley.com.au